



SUPPORTING THE 2020 AIHEC STUDENT CONFERENCE:

Sponsorship Opportunities, Program
Advising, and Exhibitor Booth Pricing



HASKELL



MARCH 21-24, 2020



Albuquerque, NM



Southwest Tribal College and Universities



The American Indian Higher Education Consortium (AIHEC) is the collective spirit and unifying voice of our nation's 37 Tribal Colleges and Universities (TCUs)—a unique community of tribally and federally chartered institutions working to strengthen tribal nations and make a lasting difference in the lives of American Indians and Alaska Natives. Since 1973, AIHEC serves its network of member institutions through public policy, advocacy, research, and program initiatives to ensure strong tribal sovereignty through excellence in American Indian higher education.

At the 2020 AIHEC Student Conference, each of the 37 AIHEC institutions will be represented by a broad sector of students, faculty, and staff from tribal nations throughout the nation. Students will engage in competitions designed to foster strong academic achievements in STEM, history, literature, and the arts. This event brings together future leaders of Indian Country and serves as a national gathering and training ground for native youth. Becoming a sponsor of the AIHEC 2020 Student Conference shows your support of excellence in American Indian higher education. Major conference highlights include an opening ceremony and parade of flags and the awards banquet. Other highlights include the AIHEC pow wow, and exciting keynote addresses.

SPONSORSHIP LEVELS

SILVER (level) - \$1000

- No booth included
- Quarter-page ad in conference program
- 3rd tier sponsor listing on sponsor pages in conference program
- 3rd tier sponsor recognition on AIHEC 2020 Student Conference website
 - 3rd tier recognition in all conference promotional and publicity materials
 - 3rd tier recognition on event signage
- Honorable mention verbal recognition during the AIHEC opening reception, General Assemblies and awards banquet
 - 2 tickets for awards banquet

GOLD (level) - \$2,500

- Standard single exhibit booth with sponsor signage
- Half-page ad in conference program
- 2nd tier listing on sponsor page in conference program
- 2nd tier recognition in all conference promotional and publicity materials
- 2nd tier recognition on all conference event signage
- 2nd tier sponsor recognition on AIHEC 2020 Student Conference website
- 2nd tier verbal recognition at the AIHEC opening reception, General Assemblies and awards banquet
 - 5 tickets for awards banquet
- Marketing pamphlet or item placed in all attendees' conference bags

PLATINUM (level) - \$5,000

- Double exhibit booth near front entrance with sponsor recognition signage
- Speaking opportunity at a general assembly (Opening Event or Awards Banquet)
 - Full-page ad in conference program
- Top listing on sponsor page in the conference program (approx. circulation 1,200)
 - Top sponsor listing in all conference promotional and publicity materials
- Top sponsor recognition on all event signage
- Top sponsor listing on AIHEC 2020 Student Conference website
- Highlighted verbal recognition at the AIHEC opening reception, General Assemblies and awards banquet
 - 10 tickets for awards banquet
- Marketing pamphlet or item placed in all attendees' conference bags

ADDITIONAL SPONSORSHIP

Sponsorship levels are available for more intimate brand interaction opportunities.

CORAL Continental Breakfast Host (level) -

\$500

(Six available)

Host one of the morning or afternoon refreshment breaks

- Signage in break area
- Recognition on event signage
- Recognition in conference program

TURQUOISE Student Competition (level) -

\$500

(Per Competition)

Host one of the morning or afternoon refreshment breaks

- Recognition on event signage
- Recognition on event promotional materials
- Recognition in conference program

Sponsor one of the competitions listed below:

- | | |
|--------------------------------|------------------------|
| _ Science Bowl | _ Archery |
| _ Computer Programming | _ Art |
| _ 3D Modeling | _ Business Bowl |
| _ Oral Presentation | _ Chess |
| _ Poster Presentation | _ Critical Inquiry |
| _ 5K Run | _ Film Festival |
| _ Speech | _ Handgames (pictured) |
| _ Traditional Plants and Herbs | _ Knowledge Bowl |
| _ Volleyball | _ Mr. and Ms. AIHEC |
| _ Webpage Design | _ One Act Play |
| _ Powwow | _ Poetry Slam |



ADVERTISING & EXHIBITOR BOOTHS

The 2020 AIHEC Student Conference is expecting 1,200 registered participants representing well over 50 tribes throughout the nation. In addition to sponsorship, opportunities are also available to advertise in the conference program. Exhibitor booth space is also available.

CONFERENCE PROGRAM ADVERTISING (Circulation estimate 1,200 students and college administrators):

- Full page full color ad - \$1,800
- Half page full color ad - \$1,200
- Quarter page full color ad - \$800

EXHIBITOR BOOTH PRICING*:

- Corporate/Government Agency - \$445
- Vendor - \$345 (Exhibitors with direct on-site sales of merchandise)
- Non-Profit Organization - \$320
- TCU special educational rate- \$225

*Includes one conference registration and awards banquet dinner ticket

For more information about advertising, contact Eric Davis at eric.davis@iaia.edu.

For more information about exhibitor booths, contact Angela Askan at angela.askan@bie.edu.





Sponsor: _____

Payment is due by February 20, 2020

Address: _____

___ **Check** ___ **Credit Card**

City: _____

TOTAL: _____

State: _____ Zip: _____

Check #: _____

Phone: _____

Credit Card #: _____

Fax: _____

Expiration Date: _____ Security Code: _____

URL: _____

Cardholder Name: _____

Email Address: _____

Billing Address: _____

Contact Person: _____

Federal Employer ID: _____

The convention site will be the Albuquerque Convention Center, in Albuquerque, NM .

Corporate Checks Payable to:
2020 AIHEC Conference Registration
Attention: Mark Grant, Director of Finance
Navajo Technical University
Address: PO Box 849
Crownpoint, New Mexico 87313
Phone: (505) 786-4118/Email: mgrant@navajotech.edu

Please check your selected sponsorship tier level and/or opportunity:

Platinum Sponsorship Initials _____

Gold Sponsorship Initials _____

Silver Sponsorship Initials _____

Coral Sponsorship Initials _____

Turquoise Sponsorship Initials _____

Company Representative Signature

Date: _____

If you'd like to sponsor an individual event, please indicate which event and how much below:

Event Sponsorship Initials _____

Name of Event: _____

Amount: _____

This SPONSORSHIP AGREEMENT is entered into by and between the Southwestern Tribal Colleges and Universities and the sponsor and shall remain in effect until the completion of the 2020 AIHEC Student Conference ending March 24, 2020. Southwestern Tribal Colleges and Universities agrees to provide all of the listed benefits of the selected sponsorship level, as previously described in writing to the sponsor. An exhibitors' form and guidelines will be provided at a later date to sponsors whose tier package includes exhibit space. By signing and returning this form (see below), the sponsor agrees to the terms and conditions set forth herein.

Sponsorship:
Danyelle Means
e: danyelle.means@iaia.edu
p: 505-424-2309

Exhibit Booth:
Angela Askan
e: angela.askan@bie.edu
p: 505-346-2340

Payments:
Mark Grant
e: mgrant@navajotech.edu
p: 505-786-4118

Conference Logistics:
Cristy Davies
e: cristina.a.davies@gmail.com
p: 505-977-7907